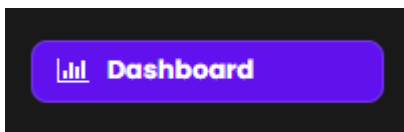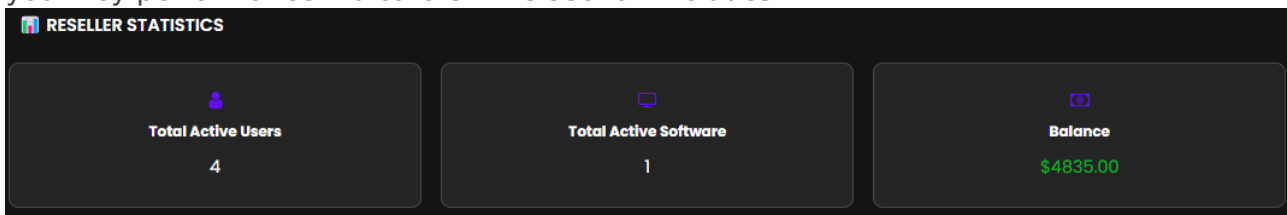# Navigating ResellPortal: Dashboard

The **ResellPortal Dashboard** is your main control panel. It gives you a real-time overview of your reseller account, your users, your product activations, and your recurring financial commitments. This chapter walks you through each section of the dashboard, helping you understand the data presented so you can better manage your operations and support your clients.

1. Reseller Statistics Overview

Upon logging into your ResellPortal account, the first section you'll see is a high-level summary of your key performance indicators. This section includes:

Total Active Users

This number reflects how many end users are actively connected to your reseller account. These are users who have accessed or utilized any software you've activated for them.

Use this to monitor:

- Growth in your client base
- Engagement and usage trends
- Demand for support or renewals

Total Active Software

This shows how many software products are currently deployed under your reseller license. This includes any AI Business Tools, utility apps, or other solutions you've activated for clients.

Use this to:

- Track software deployment volume
- Identify high-demand products
- Ensure all deployments are accounted for

Balance

Your current available balance on the platform. This is the credit used to activate new services or renew existing ones.

Important:

- Always ensure your balance is sufficient before activating new tools.
- Low balance may prevent activation or renewal of services for clients.
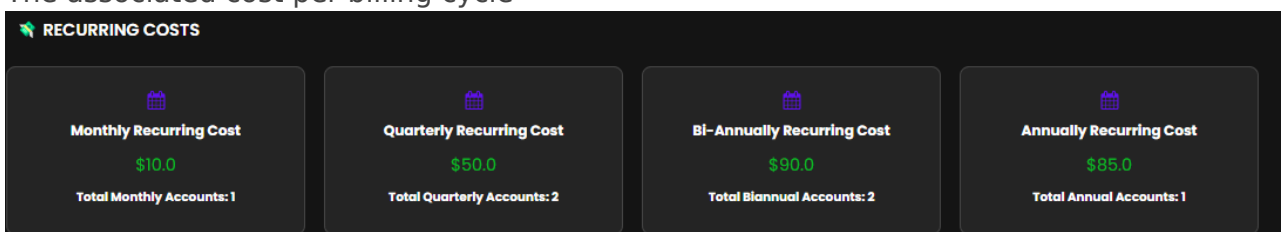
2. Recurring Costs Breakdown

The second section provides an overview of your **recurring financial commitments** as a reseller. It breaks down your active subscriptions by billing interval:

- Monthly Recurring Costs
- Quarterly Recurring Costs
- Bi-Annual Recurring Costs
- Yearly Recurring Costs

Each of these categories lists:

- The number of products or users under that plan
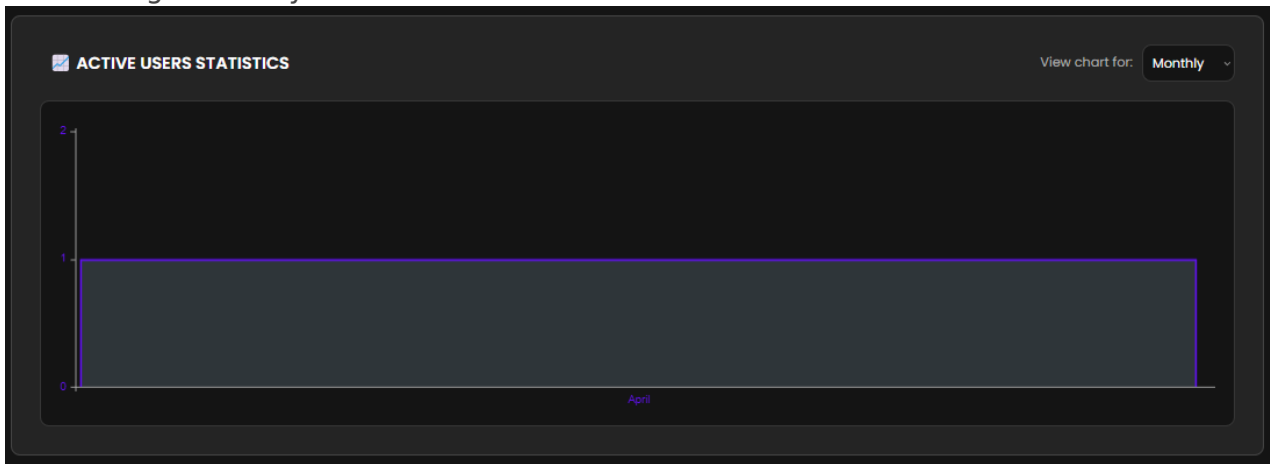- The associated cost per billing cycle

Use this to:

- Forecast upcoming charges
- Plan budget and top-ups
- Identify long-term vs. short-term revenue streams

3. Active Users Statistics Graph

This section presents a **visual graph** displaying user activity over time. It provides insights into:

- Daily or monthly trends in user engagement
- Peaks or drops in active usage

- Historical growth of your user base
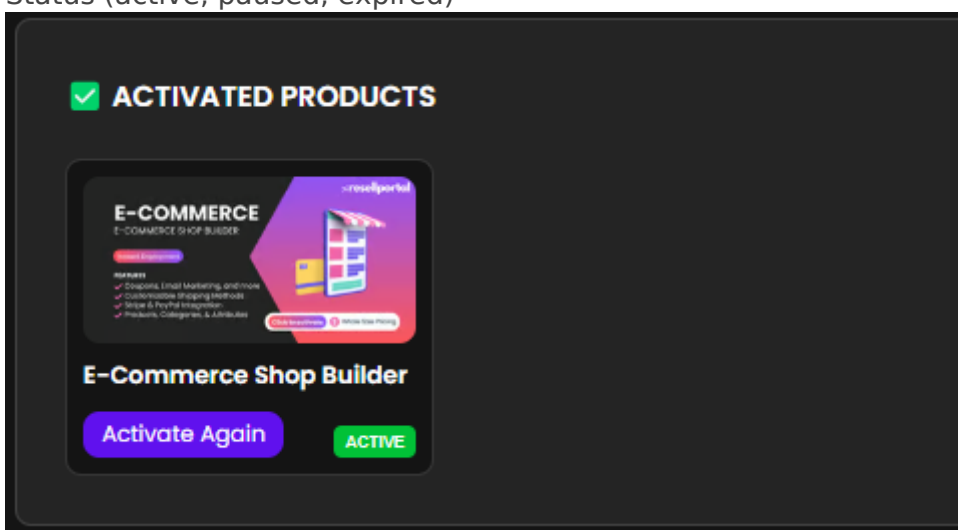

How to use it:

- Analyze spikes in activity after promotions or product launches
- Identify potential churn periods
- Monitor the impact of new activations

The graph may support filters such as time ranges (last 7 days, 30 days, 6 months) to help you zoom in or out as needed.

4. Activated Products List

The final section of the dashboard provides a detailed list of **all products you've activated** under your reseller account. This includes:

- Product name (e.g., AI Business Tool, AI Writer, AI Chat, etc.)
- Activation date
- Assigned client (email or account)
- Status (active, paused, expired)

Why it's important:

- Offers a quick way to track which products are live
- Helps with renewal and billing management
- Useful for auditing and support tickets

You can click into each product (if available) to see additional details or take action (such as renewing or deactivating the service).

Final Tips for Resellers

- **Check your dashboard regularly** to stay ahead of renewals and client activity.
- Use the dashboard as a **sales tool**—monitor what's in high demand and tailor your marketing accordingly.
- The **balance and recurring cost sections** help you avoid surprise charges and keep your account running smoothly.
- Export or document key stats monthly if you need to report performance internally.