Ordering SEO

Unlock the power of professional SEO Services designed to boost visibility, drive organic traffic, and deliver measurable growth for your clients.

1. Activating SEO Services

1. Provide **Client Details**:
   - Enter the client's email address.
2. Submit **Website Details**:
   - Add the website URL.
   - Provide login credentials (e.g., cPanel, hosting access) and any necessary details.
3. Choose the **SEO Package**:
   - **Local SEO**: $200/month.
   - Monthly fee: **$700** (automatically deducted from your wallet).

2. SEO Service Phases

Phase 1: Onboarding

- **Keyword Research**: Identify 5, 7, or 10 targeted keywords.
- **Industry/Competitor Research**: Analyze your competitors for actionable strategies.
- **Sitemap (Main Nav) Review**: Evaluate and refine navigation structure.
- **Content Analysis & Planning**: Review existing content and plan improvements.

Onsite Optimization

- **Yoast SEO Plugin Installation/Setup**
- **Title Tag, Meta Description & H1 Tag Optimization**:
  - 5 Keywords: 10 topics optimized.
  - 7 Keywords: 16 topics optimized.
  - 10 Keywords: 20 topics optimized.

Basic Technical Optimization

- XML Sitemap & Robots.txt
- Google Tools Integration (Google Analytics, Search Console)
- Tag Manager & Analytics Goal Tracking

Advanced Technical Optimization

- Schema Markup & Data Highlighter

- 404 Error Correction & 301 Redirect Setup
- Sitemap Submission to Google Search Console
- SiteSpeed Improvements
- Advanced Schema (FAQ, About, Review)
- Internal Linking & Image Alt Text Optimization

Phase 2: Recurring Monthly Deliverables

- **Content Creation**:
  - Homepage Content (500 words).
  - Service/Product Topics: 2, 3, or 4 topics per month.
- **Stock Images**: 2, 3, or 4 optimized images with alt text.
- **Content Installation & Optimization**
- **Backlinks**:
  - DA 20: 1 backlink.
  - DA 30: 1-2 backlinks.

3. Best Practices for Using SEO Services

- **Provide Accurate Details**: Ensure login credentials and content URLs are correct.
- **Track Progress**: Use monthly reports to monitor optimization improvements.
- **Engage with Content**: Approve or suggest edits for content creation.
- **Be Consistent**: SEO results improve with ongoing monthly deliverables.

With ResellPortal's SEO Services, you can confidently grow your online visibility, enhance rankings, and drive consistent traffic. For additional support, contact our SEO team or refer to the full SEO documentation.

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