

Set up and configure E-Commerce

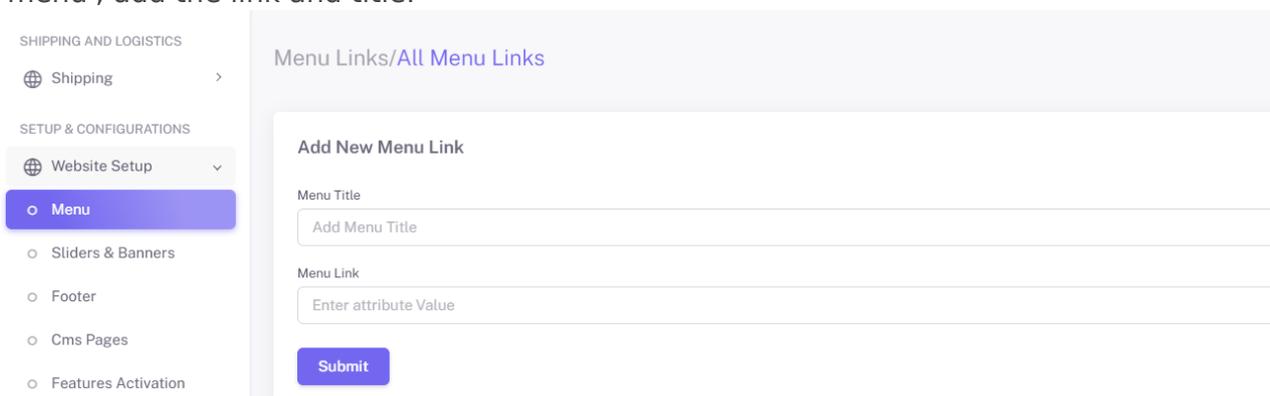
Welcome to **ResellPortal**, providing the ultimate e-commerce platform for resellers. Whether you're launching a new store or migrating an existing one, ResellPortal provides all the tools you need to create, manage, and grow a successful online business. This documentation will guide you through setup, configuration, and advanced features to maximize your store's potential.

1. Setup and Configuration

Creating a Compelling Landing Page

A strong landing page is the cornerstone of your online store. Follow these steps to create a page that engages visitors and drives conversions:

1. **Start with setting the menu:** Navigate to the "Website Setup" section and choose a 'menu', add the link and title.



The screenshot shows the 'Menu Links/All Menu Links' interface. On the left, a sidebar menu is visible under 'SETUP & CONFIGURATIONS', with 'Website Setup' expanded to show 'Menu' as the selected option. The main content area is titled 'Menu Links/All Menu Links' and contains a form titled 'Add New Menu Link'. The form has two input fields: 'Menu Title' with the placeholder text 'Add Menu Title', and 'Menu Link' with the placeholder text 'Enter attribute Value'. A blue 'Submit' button is located at the bottom of the form.

2. **Sliders and Banners:**

- Upload high-quality images and videos.
- Include a clear call-to-action (e.g., "Shop Now" or "Learn More").

- Can also add middle page banners.

SETUP & CONFIGURATIONS

- Website Setup
 - Menu
 - Sliders & Banners**
 - Footer
 - Cms Pages
 - Features Activation
 - Settings
 - Team Members

You Can Manage The Main Home Banner Sliders Here.

10 | Search.. | + Add New Banner

#	TITLE	IMAGE	SHOW CONTENT	STATUS	ACTION
1	SHOP FASHION TRENDS		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Delete Edit
2	SHOP ARAMNI CLASSES		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Delete Edit

Showing 1 to 2 of 2 entries | Previous 1 Next

3. Footer:

- Add the footer title, and description.
- Add Social media accounts.
- You can add up to three widget links.

Shipping

SETUP & CONFIGURATIONS

- Website Setup
 - Menu
 - Sliders & Banners
 - Footer**
 - Cms Pages
 - Features Activation
 - Settings
 - Team Members
 - Apps

Top Footer Area

Title

Description

Submit

Social Media

4. CMS Pages :

- Manage and Add pages.

Shipping

SETUP & CONFIGURATIONS

- Website Setup
 - Menu
 - Sliders & Banners
 - Footer
 - Cms Pages**
 - Features Activation
 - Settings
 - Team Members

Cms Pages / All Pages

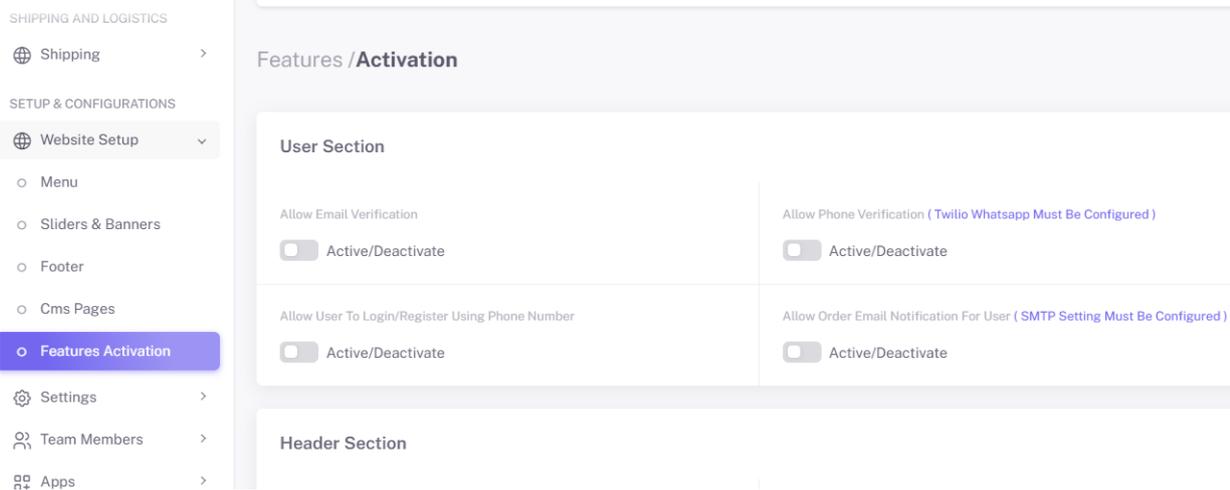
10 | Search.. | Export | + Add New Page

ID	TITLE	SHARED URL	STATUS	ACTION
1	About Us	https://demo92.shoptoday.live/pages/about-us	<input checked="" type="checkbox"/>	Edit
2	Terms and Conditions	https://demo92.shoptoday.live/pages/terms-conditions	<input checked="" type="checkbox"/>	Edit
3	Privacy Policy	https://demo92.shoptoday.live/pages/privacy-policy	<input checked="" type="checkbox"/>	Edit

Showing 1 to 3 of 3 entries | Previous 1 Next

5. Features Activation:

select which features you want to activate for the user section , header section and landing page section.



Configuring System Settings

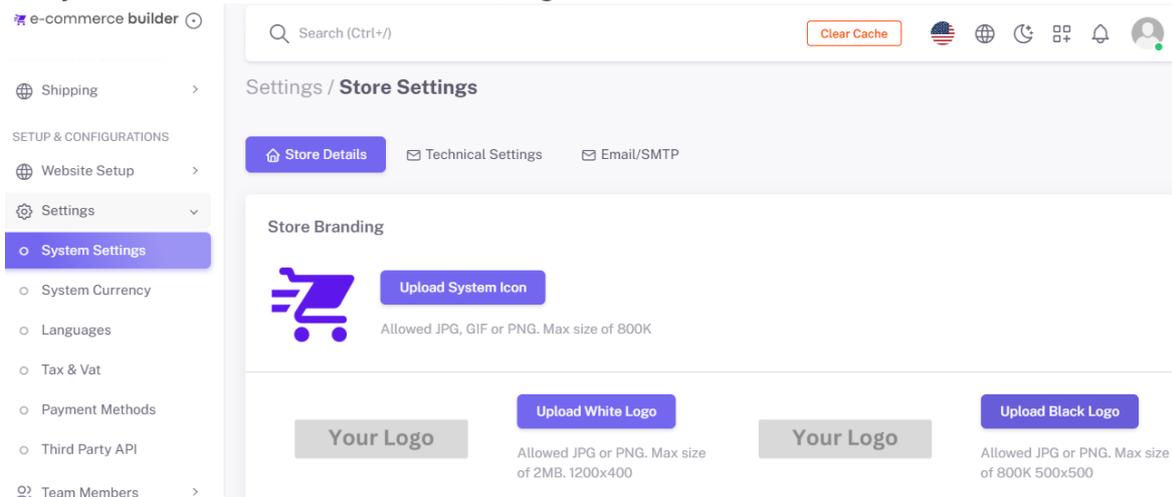
Proper system settings ensure your store operates smoothly. Here's how to configure them:

1. Access System Settings:

- Go to the "Settings" menu from the dashboard under 'Set up and configuration'.

2. System Settings:

- Set your store details - store name, logo, and favicon.



- Define your business email and contact information under 'System Settings -> System Details'.

System Details

Important Note: Changing the website name will trigger a server restart. Please be patient and simply log in again once the process completes.

Store Name	Phone
<input type="text" value="My Store"/>	<input type="text" value="+ (123) 456-7890"/>
App Slogan	Store contact email
<input type="text" value="The best E-Commerce store!"/>	<input type="text" value="contact@mystore.com"/>

3. Regional Settings:

- Configure the default language and time zone under 'System Settings -> App Timezone'.

App Timezone

Used to seamless user Experience, Product availability, Order processing, Delivery Estimates, analytics and reporting.

Time zone

4. Billing Settings: Set up Your billing information under the system settings tab.

Billing information

Legal business name	Country/region	
<input type="text" value="Business name"/>	<input type="text" value="United States"/>	
Address	office, Apartment, etc.	
<input type="text" value="Address"/>	<input type="text" value="office, Apartment, etc."/>	
City	State	Postal Code
<input type="text" value="City"/>	<input type="text" value="State"/>	<input type="text" value="PIN Code"/>

5. Tax Settings:

- Go to 'Tax & Vat' tab under 'Setup and configuration' section.
- Enable tax calculations and define regional tax rates.

Taxes/All Taxes/

Add New Tax Or Vat

Name:

Country: Type:

Rate Type: Value:

Start Date: End Date:

Pro Tip: Regularly review and update settings to ensure they reflect current business needs.

Setting Up System Currencies

Offering multi-currency options can expand your global reach. Here's how to set up system currencies:

1. **Navigate to Currencies:**
 - Go to 'Setup and Configuration' -> "Settings" then select the 'System Currencies' tab.
2. **Add Currencies:**
 - Select from a list of supported currencies.
 - Set the exchange rate manually or enable automatic updates.
3. **Define a Default Currency:**
 - Choose the primary currency for your store.
4. **Display Options:**
 - Select whether to show currency symbols and separators (e.g., \$1,000 vs. 1000 USD).

Currencies / All Currencies

10

#	NAME	CODE	SYMBOL	EXCHANGE RATE - USD	STATUS	ACTION
1	US Dollar	USD	\$	1	<input checked="" type="checkbox"/>	<input type="button" value="edit"/> <input type="button" value="delete"/>

Showing 1 to 1 of 1 entries Previous **1** Next

Add New Currency

Currency Name	Currency Code
<input type="text" value="Eg. United States USD"/>	<input type="text" value="Eg. USD"/>
Currency Symbol	Exchange Rate In USD
<input type="text" value="Eg. \$"/>	<input type="text" value="exchange rate in USD"/>

Pro Tip: Use a reliable currency API for real-time exchange rate updates.

Managing Shipping Options

Streamlined shipping management ensures timely delivery and a positive customer experience.

First Visit to the Shipping Settings:

- Visit the 'Shipping' tab under 'Shipping and Logistics' section.
- Choose the shipping method (Active methods, Delivery Options, Shipping Countries, Shipping states, Shipping Cities)
- Choose shipping providers and configure flat-rate or weight-based options.

Follow these steps:

1. Set Up Shipping Zones:

- Define regions or countries you'll ship to.
- Assign shipping rates to each zone.

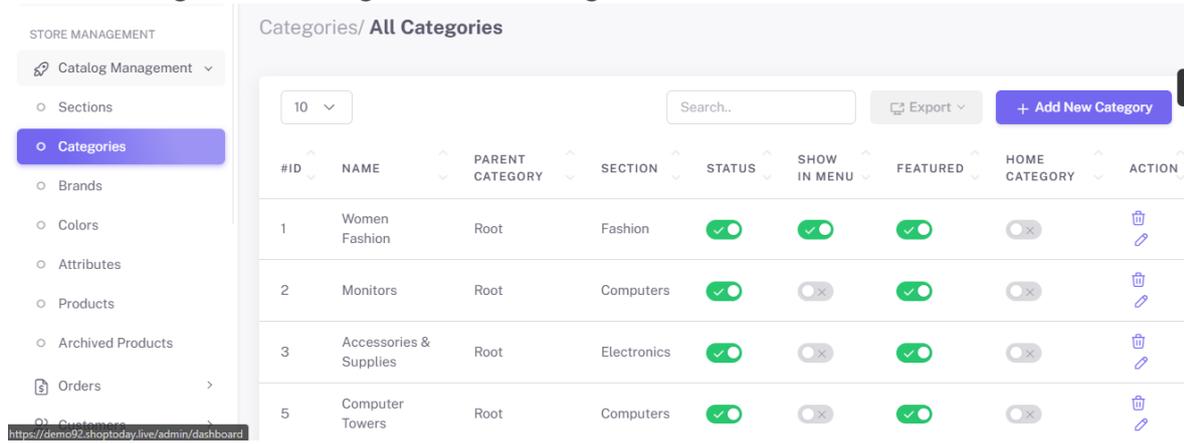
2. Configure Shipping Methods:

- Enable flat-rate, free shipping, or dynamic shipping options based on weight or cart value.
- Integrate with carriers like FedEx, UPS, or DHL for real-time rates.

3. Enable Tracking:

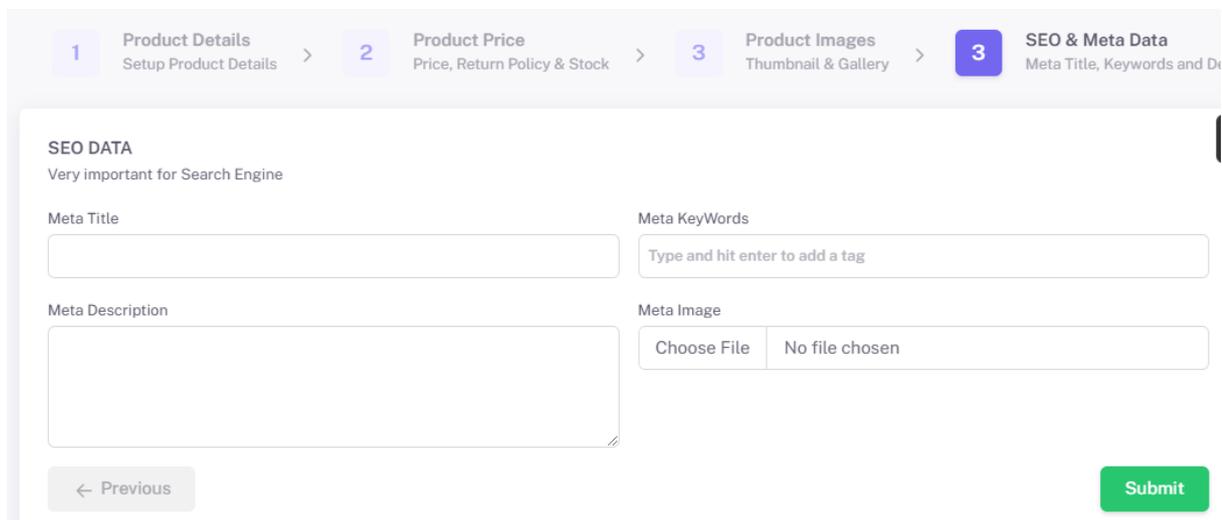
- Provide tracking numbers to customers via automated emails.

- Create categories and tags to make navigation easier.



- **Optimize for SEO:**

- **Upon adding a product, the SEO and Meta step is important to help optimize your search engine.**
- **Add meta titles and descriptions.**
- **Use keywords relevant to your niche.**



Order Processing

- View and manage orders from the "Orders" dashboard under 'Store Management'.
- Generate invoices and packing slips with one click.
- Update order status (e.g., Processing, Shipped, Completed).
- Manage Abandoned Carts.

STORE MANAGEMENT

- Catalog Management >
- Orders >
 - All Orders
 - Abandoned Carts
- Customers >

MARKETING & TOOLS

- Marketing >
- Files Manager >

SHIPPING AND LOGISTICS

0 Clients | 0 Orders | 0 Paid | 0 Unpaid

Search Filter

Filter By Payment Status (All) | Filter By Delivery Status (All) | Filter By User Type (All)

10 | Search Orders.. | Bulk Delete

#CODE	CLIENT	TOTAL PRODUCTS	AMOUNT	PAYMENT STATUS	DELIVERY STATUS	ACTIONS
No data available in table						

STORE MANAGEMENT

- Catalog Management >
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MARKETING & TOOLS

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SHIPPING AND LOGISTICS

Sales/ Abandoned Carts

0 Clients | 0 Carts | USD 0.00 Total Carts Value

10 | Search Carts.. | Bulk Delete

CLIENT	PRODUCT NAME	TOTAL PRODUCTS	AMOUNT	ACTION
No data available in table				

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3. Advanced Features

Promotions

- Find 'Coupons; under 'Marketing Tools' -> 'Marketing'.
- Create discount codes for seasonal sales or special promotions.
- Set conditions (e.g., minimum order value, applicable categories).
- Create coupons for total or certain products.

MARKETING & TOOLS

- Marketing >
 - Subscribers
 - Coupons
 - Files Manager >

SHIPPING AND LOGISTICS

- Shipping >

SETUP & CONFIGURATIONS

- Website Setup >
- Settings >

Code: Code | Submit | Cancel

Coupon Type: Select Type

- Select Type
- For Total Orders
- For Certain Products

10 | Search Coupons..

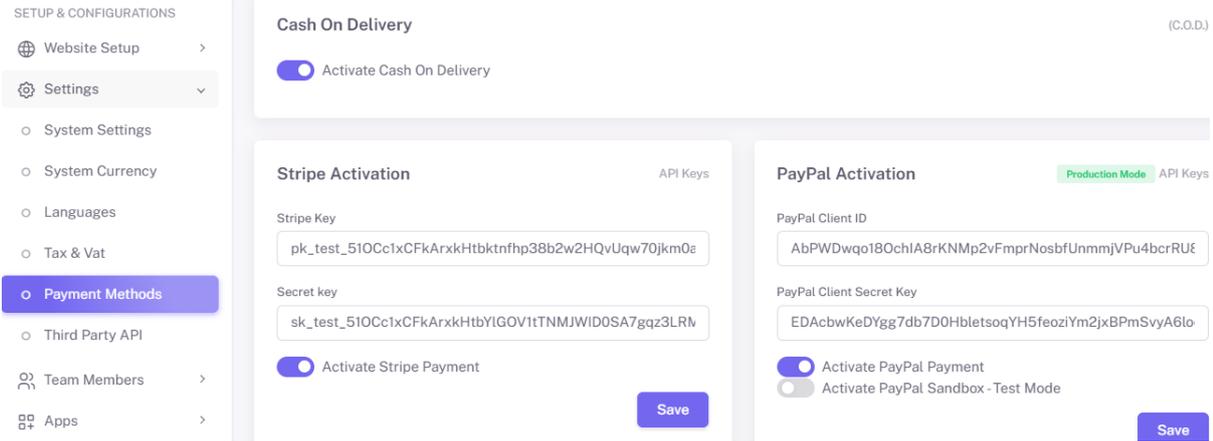
#	CODE	USAGE COUNTER	TYPE	START DATE	END DATE	ACTION
No data available in table						

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Payment Gateway Integration

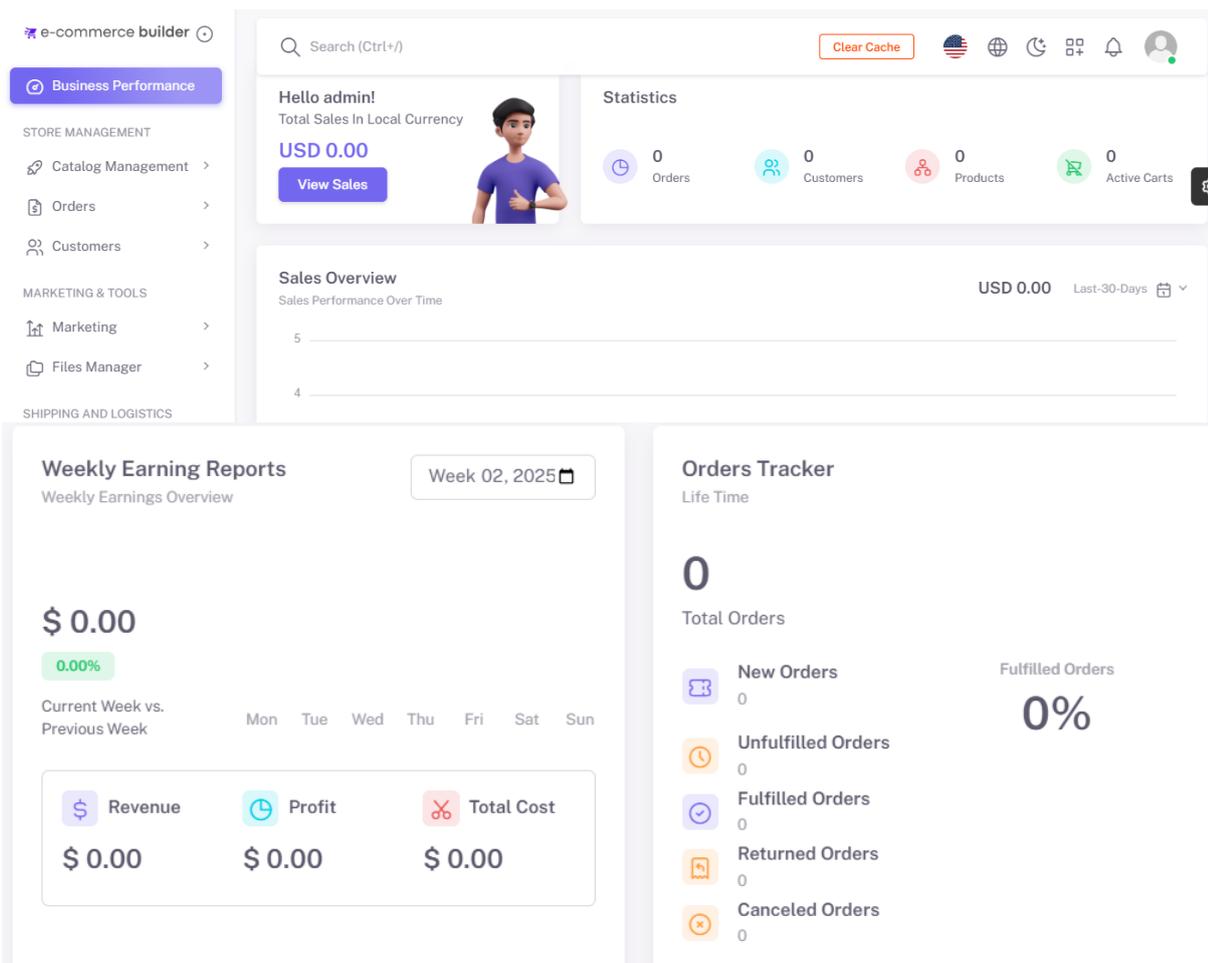
- Find 'Payment Methods' under 'Setup and Configuration' -> 'Settings'.
- Connect your store with payment processors like Stripe, PayPal, or Square.

- Enable multiple payment methods, including credit cards and digital wallets.



Reporting and Analytics

- under 'Business Performance', Access detailed reports on:
 - Sales performance.
 - Earning reports.
 - Product popularity.
- Use insights to refine your marketing and sales strategies.



4. Support and Troubleshooting

- Access a dedicated support portal for technical assistance.
- Browse the FAQ section for solutions to common issues.
- Submit tickets for advanced troubleshooting.

With ResellPortal E-Commerce Software, you have all the tools you need to build and scale your online store. From intuitive setup and configuration to advanced analytics and branding features, ResellPortal empowers sellers to deliver exceptional shopping experiences. Explore the platform and take your e-commerce business to the next level!

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