

Specialized Tools (Audience-Specific)

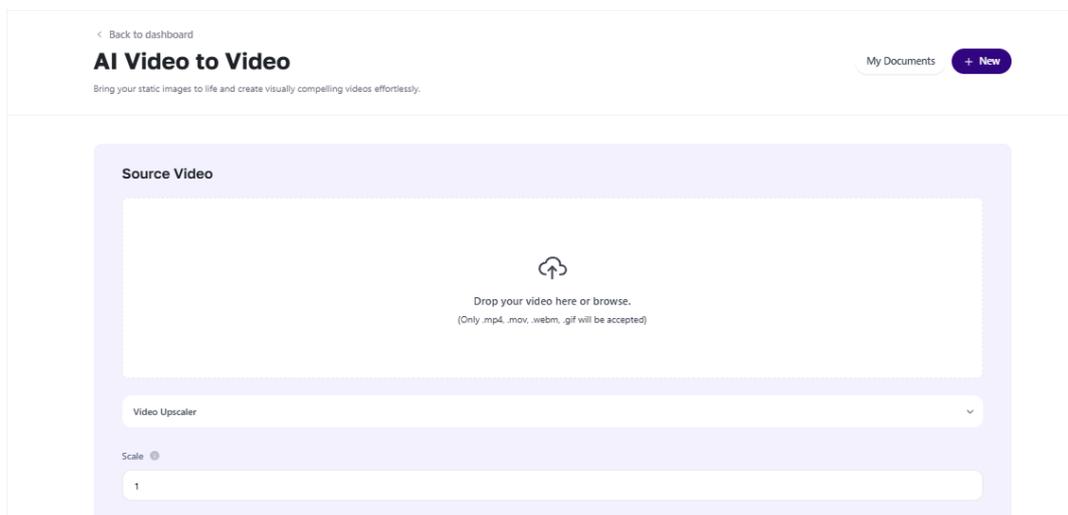
This section covers advanced and niche tools within the AI Business Tools suite. These tools are not meant for every client, but when matched with the right audience—such as creators, content agencies, marketers, or developers—they can deliver serious value.

Your role as a reseller is to identify the right fit and guide clients in adopting these tools when needed.

1. AI Video to Video

Overview

This tool enables **AI-based visual transformation of videos**—changing styles, filters, or motion effects using a base video. It's ideal for creative professionals who want to repurpose or stylize content.



Ideal Clients

- Video editors
- Content creators and YouTubers
- Marketing teams creating branded visuals

Key Notes

- Requires high processing power—results may take longer.

- Users can upload short clips and apply visual modifications (e.g., cartoon filter, cinematic style, animated textures).
- Video length and size limitations may apply.

Reseller Tip

Pitch this tool to agencies and influencers who already produce video content and want to make it stand out without manual editing.

2. AI RSS

Overview

This tool connects to **RSS feeds** and uses AI to either **generate content based on feed topics** or **summarize feed articles**.

Ideal Clients

- News aggregators
- Blog curators
- Social media managers

Use Cases

- Auto-generating daily summaries from tech blogs
- Creating tweet-sized updates from industry feeds
- Repurposing feed content into newsletter format

Reseller Tip

This is useful for content creators who need to stay ahead of trends or generate fast summaries of industry news.

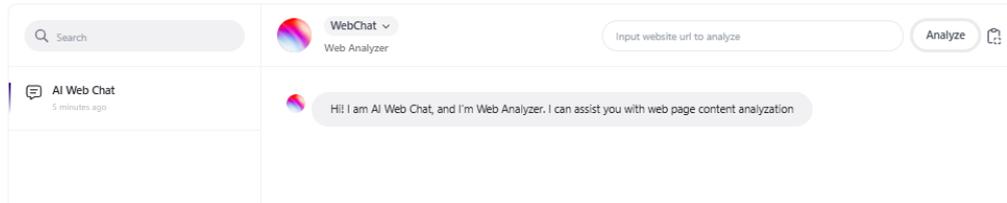
3. AI Web Chat

Overview

AI Web Chat lets users **add an AI chatbot directly to their website**. It engages with visitors, answers questions, and captures leads—similar to a live chat but fully automated.

AI Web Chat

Share a web link, and let the chatbot delve into the content, providing relevant insights and opinions.



Installation

1. Go to **AI Web Chat** in the dashboard.
2. Customize the bot (name, tone, greeting).
3. Generate the **embed script**.
4. Paste the script into the client's website HTML (usually in the `<body>` or via CMS integration).
5. Save and test the bot live.

Customization Options

- Set offline hours and fallback email
- Add styling to match the site
- Choose the knowledge base and tone

Reseller Tip

Ideal for small businesses without a full-time support team. Great for e-commerce, booking services, and SaaS websites.

4. AI Article Wizard

Overview

A **step-by-step guided content creation tool**, perfect for clients who need structured writing assistance. It simplifies the writing process compared to the full AI Writer.

1 Topic 2 3 4

Topic

What is this article about?

Number of Keywords

10

Advanced Options

Generate Keywords

1 Select Keywords Add +

Select All

Ideal Clients

- Blog writers
- Content marketers
- Beginners unfamiliar with prompts

How It Works

- The wizard guides the user through stages: topic → outline → sections → full article
- Each step includes suggestions to speed up the process
- The final output is a complete draft that can be edited or exported

Reseller Tip

Recommend this tool to solo entrepreneurs or teams that want fast blog content but aren't confident writing from scratch.

5. AI Music

Overview

Generates **original AI-composed music** based on mood, genre, and style. Completely royalty-free and ideal for background music, intros, or content production.

AI Music

You can generate songs based on your short description of the song you want.

You can generate songs based on your short description of the song you want.

+ Create New Song



No songs found.

Ideal Clients

- YouTubers
- Podcasters
- Game developers
- Video creators

Customization Options

- Select genre (ambient, electronic, cinematic, etc.)
- Set duration and tempo
- Choose emotional tone (calm, upbeat, dramatic)

Reseller Tip

If your clients create video content or stream, this tool gives them easy access to unique music without needing a composer or worrying about copyright.

6. Brand Voice

Overview

This tool lets users **train the AI to mimic a specific tone of voice**—ideal for maintaining brand consistency across all content.

Brand Voice

Generate AI content exclusive to your brand and eliminate the need for repetitive introductions of your company.

+ New Company

NAME

ACTION

Ideal Clients

- Marketing agencies
- Brands with defined voice/tone
- Teams producing content for multiple clients

How It Works

1. Upload writing samples or provide detailed tone descriptions.
2. AI analyzes sentence structure, word choice, and rhythm.
3. The model can now generate future content using this same tone.

You can add new company , type in all required details then generate.

1 Company

Company Name ⓘ

The official name of your business entity.

Industry ⓘ

Hold cmd(on mac) or ctrl(on pc) to select multiple items.

+ Add New

Description ⓘ

Provide a brief description of your company.

Website ⓘ

Enter the URL of your company's website.

Tagline ⓘ

Write a catchy tagline for your company.

Tone of Voice

Professional

Target Audience ⓘ

Describe the primary demographic or audience your company is targeting.

Brand Voice ⓘ

Choose File No file chosen

Brand Color ⓘ



2 Products or Services



Name ⓘ

Type

Product

Key Features ⓘ

Explain the features of your Product/Service.

Save

Reseller Tip

Use this to help clients build a custom AI content assistant that sounds exactly like their brand. Great for agencies with multiple brand profiles.

Final Tips for Resellers

Tool	Best For	Key Reseller Insight
AI Video to Video	Content creators	Emphasize unique video styling
AI RSS	Bloggers/news curators	Position as time-saver for news feeds
AI Web Chat	E-commerce, service sites	Easy automation for visitor engagement
AI Article Wizard	Beginners/bloggers	Simpler alternative to full AI Writer
AI Music	YouTubers, podcasters	Original music without licensing issues
Brand Voice	Agencies, established brands	Consistent voice across large content volumes

Not every client will need these tools, but when they do, these features can set you apart as a reseller offering advanced, niche capabilities.

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