

Using Web Builder

Welcome to **ResellPortal**, our powerful website builder platform designed for resellers. With its robust branding capabilities and user-friendly tools, ResellPortal empowers you to offer custom website building solutions under your own brand. This documentation provides a detailed guide to help you manage your clients and maximize the platform's features.

1. Key Features for Sellers

Branding and White-Labeling

- Customize the platform with your branding, including:
 - Logo and color scheme.
 - Custom domain for your portal (e.g., builder.yourbrand.com).
- Ensure a seamless experience for your clients, making ResellPortal appear as your proprietary solution.

User Account Management

- Create and manage user accounts for your clients.
- Assign roles and permissions to control access levels.

Client Dashboard Overview

- **Header Features:**
 - Client's username with access to settings, light/dark mode, and logout options.
 - Tabs for projects, branded domains, and notifications.
- Monitor client activity, site creation, and usage statistics.

Domain Management

- Help clients connect and manage their domains with step-by-step guidance.
- Generate and provide A records for domain configuration.

2. Project Management

Setting Up Default Workplaces

- Define default workplaces for streamlined client onboarding.
- Create predefined categories to organize client projects effectively.

Adding and Managing Client Sites

1. Navigate to the **Projects Tab**.
2. Use the **Add Site** feature to create a new website for your client.
3. Select templates tailored to the client's industry or let them start with a blank topic.
4. Assign the site to a workplace for organization.

Template Library Customization

- Customize the template library to include designs relevant to your target audience.
- Add new templates or remove default options to align with your branding.

3. Advanced Features

Analytics and Insights

- Access usage statistics and insights to monitor:
 - Number of active sites.
 - Template preferences.
 - Client engagement levels.
- Use data to improve client offerings and identify growth opportunities.

Monetization Options

- Offer tiered pricing plans for your clients based on site features or storage.
- Upsell additional services like domain registration, hosting, or SEO optimization.

Support Tools for Sellers

- Built-in support chat for real-time assistance.
- FAQ and resource library for troubleshooting common issues.
- Automated ticketing system to manage client queries efficiently.

4. Getting Started

Onboarding Clients

1. Create an account for your client using the **User Account Management** tool.
2. Provide a walkthrough of the dashboard and its features.
3. Assist with the initial setup of their workplace and first website.

Setting Up Branded Domains

1. Navigate to the **Branded Domains** tab.
2. Guide your clients to connect their domains:
 - Enter the host details.

- Generate and share the required A record for DNS configuration.
3. Verify domain connection and ensure the website is live.

6. Frequently Asked Questions

a. How do I customize the platform with my branding?

Use the white-labeling settings in the admin panel to upload your logo, define your color scheme, and set up a custom domain for your portal.

b. Can I add my own templates to the library?

Yes, navigate to the Template Library settings to upload custom templates or modify existing ones.

c. How do I manage billing for my clients?

ResellPortal offers integrated billing options or allows you to connect your payment gateway for managing subscriptions and one-time payments.

d. What support options are available for sellers?

You can access real-time chat, a detailed FAQ section, and a ticketing system to address client issues efficiently.

ResellPortal provides the tools and flexibility you need to build a successful web building business. By leveraging its advanced features, branding capabilities, and intuitive client management tools, you can grow your business and deliver exceptional value to your clients. Explore the platform and start creating amazing websites today!

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