

Storefront Usage Guide:

Automate your Profits

Welcome to the **Storefront (Auto)** guide, where we walk you through setting up and maximizing your own branded storefront on Resell Portal. This automated solution empowers you to scale your reselling business, streamline operations, and increase profits effortlessly.

What is the Storefront (Auto) Method?

The Storefront feature enables you to launch a fully branded, customizable online store where your clients can purchase software and services directly. With this method, you save time, increase efficiency, and focus on growing your business while our system handles the heavy lifting.

With Storefront, you can:

- Offer a professional, branded store to your clients.
 - Set profit margins that suit your business goals.
 - Track profits and receive payouts automatically.
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Step-by-Step Guide to Setting Up Your Storefront

1. Access the Storefront Feature

- Log into your Resell Portal account.
- Click on "**Storefront [Auto]**" in the sidebar to begin.

2. Customize Your Store

- **Branding:** Upload your logo and adjust colors to match your brand identity.

- **Subdomain:** Choose your storefront's subdomain (e.g., `yourbrand.buyapplications.com`).

3. Set Your Profit Margin

- Define the percentage markup to add to our base prices (e.g., 20% markup means you earn 20% on every sale).
- The system automatically calculates and tracks your profits.

4. Connect Your Payout Method

- Add your preferred payment method, such as PayPal or Venmo, to receive your bi-weekly payouts seamlessly.

5. Launch Your Storefront

- Once you've customized your store and set profit margins, click "**Launch**" to make it live.
 - Share your unique storefront URL with your clients via email, social media, or your website.
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Managing Your Storefront

Track Sales and Profits

- Log into your Resell Portal dashboard to monitor your sales in real time.
- View detailed reports on revenue, profit margins, and payouts.

Update Storefront Settings

- Revisit the "Storefront [Auto]" section to:
 - Adjust branding.
 - Modify your profit margins.
 - Update payout information.

Add New Products

- Keep your storefront fresh by adding new software or services as they become available in the Resell Portal.
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Benefits of Storefront (Auto)

1. Automation and Scalability

- Your clients can purchase directly from your storefront, eliminating the need for manual activations.
- Perfect for growing businesses with larger client bases.

2. Professional Branding

- A customized storefront enhances your brand's credibility and professionalism.
- Consistent branding helps you stand out in a competitive market.

3. Effortless Profit Tracking

- Transparent tracking ensures you always know how much you're earning.
- Bi-weekly payouts mean consistent, predictable revenue.

4. Hands-Free Operations

- Focus on marketing and client relationships while Resell Portal handles the transactions and delivery.

Pro Tips for Maximizing Your Storefront

- **Promote Your Storefront:** Share your URL on social media, newsletters, and business cards.
- **Set Competitive Margins:** Experiment with profit margins to balance affordability and profitability.
- **Engage with Clients:** Offer seasonal promotions or bundle discounts to boost sales.
- **Monitor Trends:** Regularly update your storefront with trending or in-demand products.

When to Use Storefront (Auto)

The Storefront method is perfect for resellers who:

- Want an automated, hands-free solution for managing sales.
- Are building a large or growing client base.
- Value scalability, branding, and seamless profit tracking.

By leveraging the Storefront feature, you can create a professional, automated, and scalable business that works for you around the clock. Launch your Storefront today and start unlocking your reselling potential!

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